

F-2018-00026 – Social media use and expenditure

15 February 2018

Summary of request

The Authority was asked if it had used any Twitter, Facebook, and Google services since 2006, including ad services, and if so, which those are and how much they cost.

HFEA response

The HFEA had not purchased any services from Google, Facebook, or Twitter at the time of the response, but has Facebook (set up in September 2017) and Twitter (set up in February 2009) accounts. We also had used Youtube, Google Analytics, Google Webmasters, and Google Drive.